ESCA SUMMIT
RISING LEADERS

ESCA RISING LEADERS SUMMIT

THE CASE FOR INVESTING IN YOURSELF

FEBRUARY 24–26, 2027 · ORLANDO, FL
SUMMIT.ESCA.ORG



SPEAK UP TEAM UP GLOW UP OWN UP LEVEL UP

BACK TO SCHOOL. AHEAD OF THE CLASS.

The Rising Leaders Summit brings together emerging talent from across the exhibitions and events industry for a day and a half focused on **leadership growth, professional development, and real connections.**

Interactive sessions, hands-on workshops, and roundtables give attendees practical insights from today's industry leaders. The **Leadership Lab** lets them rotate through learning stations hosted by experts, and the signature **dine-around** builds relationships in a relaxed setting.

WHY ATTEND



REAL LESSONS. NO POP QUIZZES.

A day and a half that blends **personal leadership skills with industry knowledge.** General sessions give you the big picture. Workshops, roundtables, and the Leadership Lab give you tools you can use the Monday you get back.

- [x] Leadership and communication sessions
- [x] Industry updates and current trends
- [x] Leadership Lab learning stations hosted by experts
- [x] Workshops and roundtables with your peers

VIEW THE AGENDA

VIEW SPEAKERS



NETWORKING THAT STICKS

The **dine-around** is a Summit favorite. Sign up, pick your cuisine, and join a small group of fellow attendees and industry leaders at a local Orlando restaurant.

Signing up is free. Each person covers the cost of their own food, drinks, and transportation.

> "The dine-around dinners were especially valuable. They created a more intentional setting for conversations, new connections and truly getting me out of my comfort zone."
>
> **KEVIN SMALL, GES**



ONE SIMPLE RATE

We keep registration affordable so organizations can send their people. One rate all season, with no early-bird deadline to chase.

ESCA MEMBER	NON-MEMBER	EDPA & IAVM MEMBERS
$850	$950	$850

Registration includes the opening reception, breakfasts, daily breaks, lunches, all networking events, and all education sessions.

REGISTER NOW

BOOK YOUR HOTEL

GET YOUR BOSS TO SAY YES

Make a strong case with our customizable **justification letter.** It highlights the learning, the industry networking, and the direct impact the Summit has on your work and your organization.

- ☑ Fill in your name, your manager, and your costs
- ☑ Send it to whoever approves your travel
- ☑ After the Summit, share what you learned with our **post-event report** template

DOWNLOAD THE LETTER

POST-EVENT REPORT

Permission slip

"I'd like to attend the ESCA Rising Leaders Summit, February 24–26, 2027, in Orlando. I'll bring back practical leadership skills, industry knowledge, and new connections, and I'll share a report on key takeaways with the team."

Excerpt from the justification letter. The full template is on the website.

KEEP LEARNING ALL YEAR

ESCA offers these free tools to everyone in the exhibition and event services community.

WEBINARS

LEADERSHIP LAB WEBINARS

Free, year-round webinars on topics rising leaders ask about most.

VOCAB

EVENT INDUSTRY GLOSSARY

Learn the language of the show floor.

FREE DOWNLOAD

INDUSTRY SAFETY SIGNAGE

Be the star at your company and share that you have access.

REFERENCE

ESCA LABOR RULES GUIDE

Know the labor rules before you get to the venue.

PLANNER

TRADE SHOW CALENDAR

See where the industry is gathering next.

FIELD TRIPS

ESCA EVENTS CALENDAR

See where ESCA and the community will be next.

NEWSLETTER

THE ESCA DIGEST

Monthly industry news to keep you in the know.

SCHOLARSHIPS

ESCA SCHOLARSHIPS

Learn about ESCA's scholarship program.

SPONSORSHIP PACKAGES

Our packages give sponsors flexibility, visibility, and impact before, during, and after the Summit.

Spots are limited. The website always has the most up-to-date sponsorship packages.

SEE PACKAGES

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