



SPONSORSHIP PACKAGES

For sponsorship inquiries, please email sponsor@esca.org.

Sponsorship packages that include registrations will be issued a **promo code** to apply during registration checkout.

*Please note that the website will have the most updated information.

BENEFITS	DIAMOND \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500	PARTNER \$1,000
Event Registration Inclusions	5 Registrations	4 Registrations	3 Registrations	2 Registrations		
PRE-EVENT RECOGNITION						
Logo placement in promotional emails	✓	✓	✓	✓	✓	✓
Logo listing on event website	✓	✓	✓	✓	✓	✓
Social media thank-you post	✓	✓	✓	✓	✓	
Dedicated company thank-you social post	✓	✓	✓			
Quote in pre-event newsletter	✓	✓				
ON-SITE RECOGNITION						
Logo placement on signage	✓	✓	✓	✓	✓	✓
Logo in daily break slideshow deck	✓	✓	✓	✓	✓	✓
Logo in daily event recap emails	✓	✓	✓	✓	✓	
Add your swag to our welcome bags	✓	✓	✓	✓		
Featured event app directory listing	✓	✓				
App notification: sponsor mention	✓	✓				
POST-EVENT RECOGNITION						
Logo in post-event recap emails	✓	✓	✓	✓	✓	✓
Social media thank-you post	✓	✓	✓	✓	✓	✓
Dedicated company thank-you social post	✓	✓	✓	✓		
Feature in post-event newsletter	✓					

	INVESTMENT		SPONSORSHIP TIER		SPECIAL BENEFITS
EDUCATION					
Opening Keynote Speaker	\$15,000		Diamond		<ul style="list-style-type: none">• Introduction of opening keynote• Company promotional video during introduction
General Session Speaker	\$5,000		Gold		Recognition by the emcee, with logo shown on screen during speaker introduction
ACTIVATIONS					
Title Event Sponsorship <i>Opening and Closing Reception Luncheon</i>	<i>Inquire for pricing</i>		Tier determined by investment		
FOOD & BEVERAGE <i>*Full-item sponsorship takes priority; single-day options are only available if full package remains unsold</i>					
Attendee Breakfasts	All \$10,000 / Daily \$5,000		Tier determined by investment		
Attendee Break	All \$8,000 / Daily \$4,000		Tier determined by investment		
TECHNOLOGY					
Registration	\$6,000		Diamond		<ul style="list-style-type: none">• Hyperlinked logo in registration confirmations• Logo displayed on registration website• Sign at registration desk
Event App	\$6,000		Platinum		<ul style="list-style-type: none">• Logo featured on the app splash screen• Logo displayed at the bottom of each app page
Event App Push Notification	\$1,750		n/a		One push notification to all app users
VISIBILITY					
Welcome Bags	\$5,000		Gold		Logo on attendee welcome bags (co-branded with ESCA)
Water Bottles	\$5,000		Bronze		
Ad Placement in Break Slideshow	\$1,750		n/a		Ad feature on 16:9 slide at the event
Pre Event Sponsor Highlight Banner	\$1,750		n/a		Feature your brand in a dedicated section of an event marketing email, including your banner.
EVENT PRODUCTION					
Photography	Trade		Platinum		<ul style="list-style-type: none">• Recognized as official photography sponsor• 2 Registrations
Stage Set	Trade		Diamond		<ul style="list-style-type: none">• Recognized as official stage set sponsor• 4 Registrations
Furnishing	Trade		Diamond		<ul style="list-style-type: none">• Recognized as official furnishings sponsor• 4 Registrations
General Contracting	Trade		Diamond		<ul style="list-style-type: none">• Recognized as the general contracting sponsor• 4 Registrations