

# SPONSORSHIP PACKAGES

For sponsorship inquiries, please email [sponsor@esca.org](mailto:sponsor@esca.org).

Sponsorship packages that include registrations will be issued a **promo code** to apply during registration checkout.

\*Please note that the website will have the most updated information.

BENEFITS	DIAMOND \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500	PARTNER \$1,000
Event Registration Inclusions	5 Registrations	4 Registrations	3 Registrations	2 Registrations		
<b>PRE-EVENT RECOGNITION</b>						
Logo placement in promotional emails	✓	✓	✓	✓	✓	✓
Logo listing on event website	✓	✓	✓	✓	✓	✓
Social media thank-you post	✓	✓	✓	✓	✓	✓
Dedicated company thank-you social post	✓	✓	✓	✓		
Quote in pre-event newsletter	✓	✓				
<b>ON-SITE RECOGNITION</b>						
Logo placement on signage	✓	✓	✓	✓	✓	✓
Logo in daily break slideshow deck	✓	✓	✓	✓	✓	✓
Logo in daily event recap emails	✓	✓	✓	✓	✓	✓
Add your swag to our welcome bags	✓	✓	✓	✓		
Featured event app directory listing	✓	✓				
App notification: sponsor mention	✓	✓				
<b>POST-EVENT RECOGNITION</b>						
Logo in post-event recap emails	✓	✓	✓	✓	✓	✓
Social media thank-you post	✓	✓	✓	✓	✓	✓
Dedicated company thank-you social post	✓	✓	✓	✓		
Feature in post-event newsletter	✓					

	INVESTMENT	SPONSORSHIP TIER	SPECIAL BENEFITS
<b>EDUCATION</b>			
Opening Keynote Speaker	\$15,000	Diamond	<ul style="list-style-type: none"> <li>Introduction of opening keynote</li> <li>Company promotional video during introduction</li> </ul>
General Session Speaker	\$5,000	Gold	Recognition by the emcee, with logo shown on screen during speaker introduction
<b>ACTIVATIONS</b>			
Title Event Sponsorship <i>Opening and Closing Reception Luncheon</i>	<b>Inquire for pricing</b>	Tier determined by investment	
<b>FOOD &amp; BEVERAGE</b> *Full-item sponsorship takes priority; single-day options are only available if full package remains unsold			
Attendee Breakfasts	All \$10,000 / Daily \$5,000	Tier determined by investment	
Attendee Break	All \$8,000 / Daily \$4,000	Tier determined by investment	
<b>TECHNOLOGY</b>			
Registration	\$6,000	Diamond	<ul style="list-style-type: none"> <li>Hyperlinked logo in registration confirmations</li> <li>Logo displayed on registration website</li> <li>Sign at registration desk</li> </ul>
Event App	\$6,000	Platinum	<ul style="list-style-type: none"> <li>Logo featured on the app splash screen</li> <li>Logo displayed at the bottom of each app page</li> </ul>
Event App Push Notification	\$1,750	n/a	One push notification to all app users
<b>VISIBILITY</b>			
Welcome Bags	\$5,000	Gold	Logo on attendee welcome bags (co-branded with ESCA)
Water Bottles	\$5,000	Bronze	
Ad Placement in Break Slideshow	\$1,750	n/a	Ad feature on 16:9 slide at the event
Pre Event Sponsor Highlight Banner	\$1,750	n/a	Feature your brand in a dedicated section of an event marketing email, including your banner.
<b>EVENT PRODUCTION</b>			
Photography	<b>Trade</b>	Platinum	<ul style="list-style-type: none"> <li>Recognized as official photography sponsor</li> <li>2 Registrations</li> </ul>
Stage Set	<b>Trade</b>	Diamond	<ul style="list-style-type: none"> <li>Recognized as official stage set sponsor</li> <li>4 Registrations</li> </ul>
Furnishing	<b>Trade</b>	Diamond	<ul style="list-style-type: none"> <li>Recognized as official furnishings sponsor</li> <li>4 Registrations</li> </ul>
General Contracting	<b>Trade</b>	Diamond	<ul style="list-style-type: none"> <li>Recognized as the general contracting sponsor</li> <li>4 Registrations</li> </ul>